

7 October 2020

Dear parent/carer

Dear Say Hello to Yellow for World Mental Health Day- Friday 9 October

To show our support for World Mental Health Day, thousands of schools, offices, community groups and individuals will be wearing yellow to raise funds for YoungMinds. We know you and the young people in your lives have been going through a difficult time, and it can be hard to feel positive. But you're not alone. Together we can look out for each other and feel hopeful about the future. Looking after our wellbeing has never been more important. The more people who show they care, the more comfortable young people will feel about talking to someone if they need to.

We would like to spread the joy by wearing yellow this Friday 9 October! Students can come into school wearing something yellow in addition to their normal uniform. This could be anything from a yellow bobble, yellow socks or even a yellow mask. Wearing something yellow on Friday will help spread the word that, whatever we are going through, we can talk to someone. We will also have themed #HelloYellow stickers to hand out to students during Tutor time to ensure we can all take part.

Why not have everyone in the family saying #HelloYellow with YoungMinds downloadable photobooth props and #HelloYellow poster using this link: www.younminds.org.uk/hellowyellow. Spread the yellow in your house with a 'Decorate Your Desk' poster for your walls, which comes with printable rosettes. You can even download the #HelloYellow backgrounds to give your computer and phones some yellow.

If you would like to donate to YoungMinds we have set up a JustGiving page here:

<https://www.justgiving.com/fundraising/outwoodgrangehellowyellow>

Here's how your fundraising, big or small, will make a difference:

1. A donation of £5 will help young people share their mental health experiences, which will reach thousands more young people to give them hope at this difficult time.
2. A donation of £10 ensures a Helpline Volunteer is on the end of the phone to provide information and support to distressed parents. They need our support more than ever.
3. A donation of £30 gives a parent or carer a 50-minute telephone call with a qualified mental health front line worker, who can provide clinical advice and guidance.

Finally, we would love to share your #HelloYellow celebrations on Twitter @OGAcadamy to spread the joy online too.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'B. Kelly', with a stylized flourish at the end.

Mr B Kelly
Principal



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Outwood Grange Academies Trust, a company limited by guarantee registered in England and Wales with company number 06995649.

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A list of Directors' names is open to inspection at our registered office.